

12 March 2015

LibGuides for Transportation

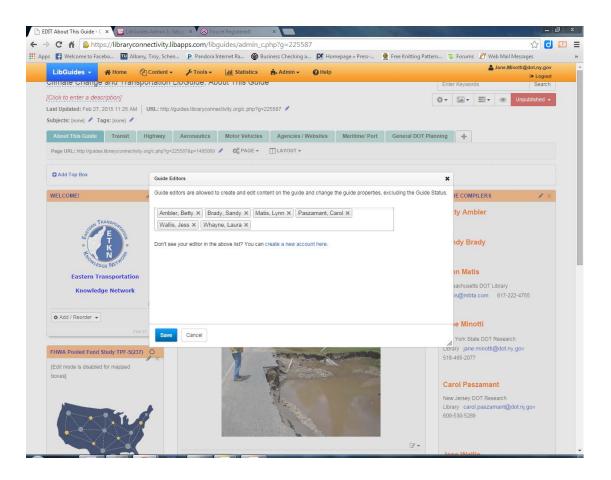
SPEAKERS: Maggie Sacco, HSInFocus; Jane Minotti, New York DOT; and Laura Wilt, Oregon DOT

Recommended Resources in Transportation from Eastern Transportation Knowledge Network

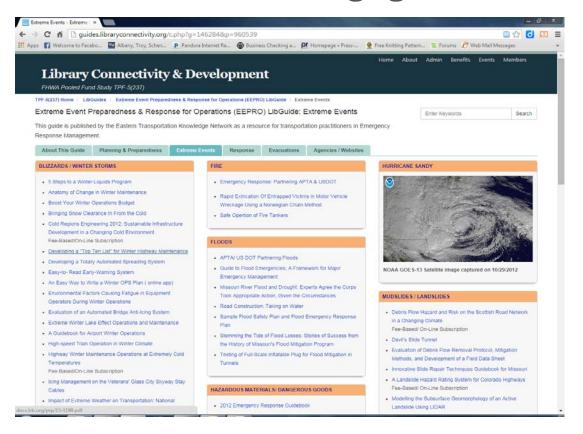
- Collaborative effort of ETKN academic and DOT librarians
- Originally hosted by University of Arkansas Libraries
- Purpose to bring together recommended resources for transportation engineers who work at state DOTs and other transportation organizations
- LibGuides are an empowering tool for outreach!

- Allow us to create a one-stop portal to manage and distribute information resources
- Easy to update, add or delete content
- Convenient to bring other editors on-board
- Can be on any topic relevant to a specific program or audience
 - http://guides.libraryconnectivity.org/KMnysdot
- Dynamic, flexible, economical
- Many standard features make it a user-friendly tool with unlimited possibilities

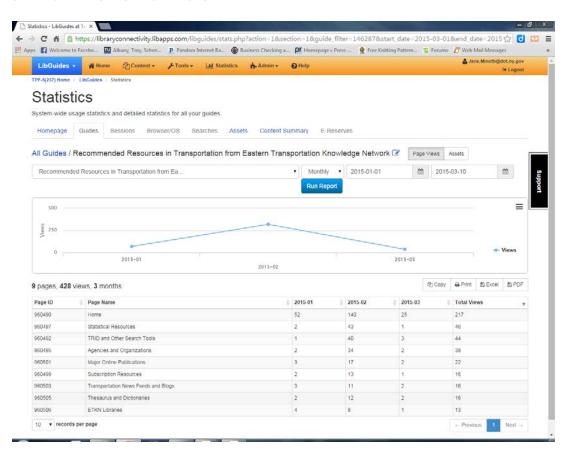
Adding Guide Editors is easy. Collaboration allows for expertise from state DOTs, university research, and transit libraries.



LibGuides are easy to update. Flexible format allows users to focus on changing needs.



Statistics Tool allows authors to review usage, and number of views for relevance.

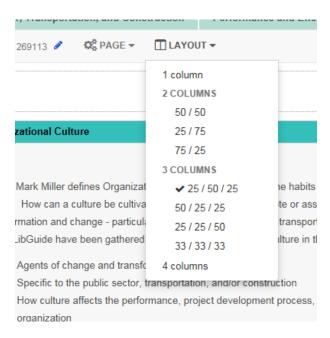


ETKN LibGuides

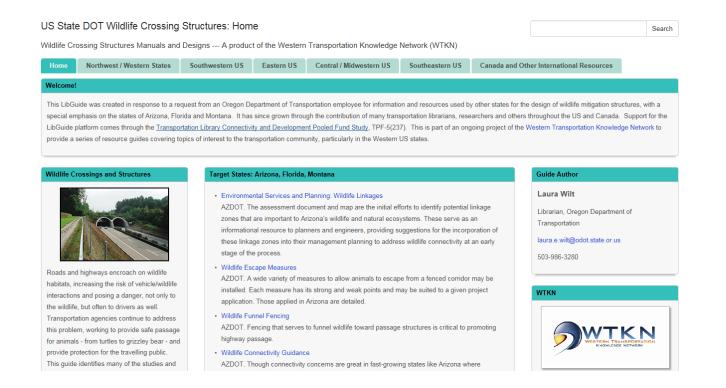
- http://guides.libraryconnectivity.org/ETKN
- http://guides.libraryconnectivity.org/EmergencyResponse
 - http://guides.libraryconnectivity.org/KMnysdot

- Serve as a useful platform for literature searches and requests for information.
- Because the link can be shared, they are ideal for projects being worked on by a group
- By sharing and posting the LibGuides, they serve as resources across agencies
- Contributors can be added as editors, allowing LibGuides to be authored by several individuals

- Software allows the user to choose the page layout
- Choices range from one to four columns



Regardless of the layout of columns on a page, a header box can be created which spans the top of the page.



There are options for displaying information or a description when adding a link

http://www.caee.utexas.edu/prof/kockelman/public	html
Open in New Window	•
Disabled Enabled	
This study bolsters existing work by predicting PAYD impacts using NHTS data to model driver response to driving cost changes and an insurance	(E)
 Display beneath item title Hover over item title Hover over "info" icon 3 Hide description 	
	Open in New Window Disabled Enabled This study bolsters existing work by predicting PAYD impacts using NHTS data to model driver response to driving cost changes and an insurance Display beneath item title Hover over item title Hover over "info" icon

With a title or ISBN, book information can be inserted into the guide.



Diagnosing and Changing Organizational Culture by Kim S. Cameron;

Robert E. Quinn

ISBN: 9780470650264

Publication Date: 2011-03-29

Offering lists of suggestions for improving management skills and competencies, this book provides a framework, a sense-making tool, a set of systematic steps, and a methodology for helping managers and their organizations carefully

analyze and alter their fundamental culture.



Organizational Culture and Leadership by Edgar H. Schein

ISBN: 9780470190609

Publication Date: 2010-08-16

Regarded as one of the most influential management books of all time, this resource draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the

principles of culture to achieve their organizational goals.

Mord docs and pdfs can also be attached

Survey Results

- Consumer Survey
 Infographic showing results of survey done by Towers Watson in 2012.
- 2014 UBI Research Results for Consumer and Small Fleet Markets (Lukens)
 White paper commissioned by Lexis Nexis to gauge awareness of UBI, and willingness to participate in a UBI program.

URLs can be created, adding a portion of the guide name to the base link:

- Pay-as-you-drive auto insurance:
 http://guides.libraryconnectivity.org/PAYD
- Organizational culture:
 http://guides.libraryconnectivity.org/organizational_culture
- Wildlife crossing structures:
 http://guides.libraryconnectivity.org/Wildlife_Crossing

LibGuides can be used in other ways, as well. Renee McHenry, Missouri DOT librarian, used a guide to create a very attractive and effective library homepage:

http://guides.libraryconnectivity.org/modotlibrary

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