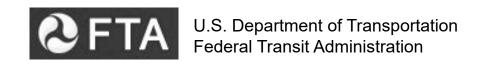


### A Tale of Three Websites National RTAP, Resource Share and TACL

Transportation Librarian's Roundtable July 8, 2021







#### Presenter



Cara Marcus, MSLIS
Resource Center Manager
National Rural Transit Assistance Program (National RTAP)

"It was the best of times, it was the worst of times," Charles Dickens, A Tale of Two Cities

"Whether it's the best of times or the worst of times, it's the only time we've got," Art Buchwald

"It's always the best time to go to the library," Cara Marcus

# National Rural Transit Assistance Program

- Technical assistance center funded by FTA through the Section 5311 Program
- Provides free training materials and technical assistance to rural and tribal transit providers and State RTAP programs
- Review Board State DOT and rural and tribal transit agency staff
- National RTAP offices are in MA and DC



Learn more at <u>nationalrtap.org</u>

### National RTAP Resource Library

National RTAP was established on July 1, 1987. One of the most important first year goals was "Starting a National RTAP Resource Center," which would open that year.



The National RTAP Resource Center of Today

#### Urban Mass Transportation Administration Rural Transit Assistance Program September, 1987 DelliBovi Excited Speaking to a crowd of over seven hundred attendees at the Community Transportation Expo '87 held in Indianapols on June 19, UMTA Deputy Administrator Alfred A. DelliBovi said that his agency has "moved quickly to get this new **About New** DelliBovi pointed to the fact that since April, when Congress authorized \$5 million a year for five years to establish RTAP Program a Rural Transit Assistance Program, UMTA has: **Tells Community** sent the 50 Governors a letter introducing the new program and describing how it will operate [in the first year Transportation Expo of the program, of the \$5 million total, \$4.25 million is to be allocated to the states, with a minimum amount of \$50,000 **UMTA Has Acted Quickly** per state; the remaining \$750,000 is to go to the establishment of a National Program to support the states' programs); · drafted and made available to states a circular that provides guidance on how to apply for the state-adminis-With Implementation tered portion of the program; and entered into a cooperative agreement with the American Public Works Association (APWA) to develop the National Program through a consortium of organizations headed by APWA and including Rural America, the National Association for Transportation Alternatives (NASTA) and International Support Services (ISS). DelliBovi announced that he had already received grant applications from several states, "Montana was the first." and expects to fund these in the current grant cycle. By September, he said that "programs could be funded in as many as one-third of the states," with other states following quickly next year. DelliBovi said that while "each state will decide how it wants to spend the funds," he envisions what will emerge are training courses; circuit riders for on-site training in safety, maintenance and management; peer-to-peer networks; computer bulletin boards; and newsletters. He expects states "to establish mechanisms for involving rural operators" in For more information on the RTAP State Program contact Lynn Sahaj, UMTA Program Manager at (202) 366-2053. For more information on the RTAP National Program contact Roger Tale, UMTA Program Manager, at (202) 366-0235. National Program The National Program officially began operations July 1. UMTA has established the National Program to be a key mechanism to help the State Program meet the overall objectives of RTAP. The National Program goals are to provide Officially Starts July 1 the states a central repository of information, materials and programs relating to rural transportation issues and to assess the needs of states as they provide technical assistance to rural transportation systems. Other goals include developing training programs and peer to peer networks to address these needs, and facilitating communication among Since it started operations July 1, the National Program's project team has been busy developing a first year work plan. The most important of its first year activities include: Developing four training modules in the areas of greatest need. ► Starting a National RTAP Resource Center. Users will be able to call a toll-free number to access the clearingldentifying model practices in rural public transportation and initiating a peer-to-peer technical assistance Establishing an advisory board of state officials and rural operators to make recommendations to the National ► Gathering information on state program activities to ensure that the products developed and activities undertaken through the National Program are of use to and supportive of the state programs.

# Our Website Through the Years



FTA

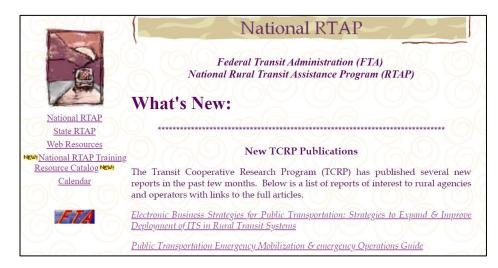
Federal Transit Administration (FTA) National Rural Transit Assistance Program (RTAP)

#### What's New

• FTA is requesting states to identify host sites for drug and alcohol training workshops. FTA has announced that it is changing the way it conducts substance abuse training. During the 2001 State Programs Meeting, Mark Snider said that FTA will hold at least 12 sessions nationwide rather than only holding workshops in major cities. The workshops will cover the new Part 40, Part 655 (653 & 654), and other current issues pertaining to drug & alcohol testing and administration. These workshops will take the place of the traditional workshops held this year in Las Vegas, Orlando, St. Louis, and Pittsburgh. If your state or your state in conjunction with neighboring states would like to host a drug and alcohol training session, contact Mark Snider at FTA by the end of August and let him know that you are interested in hosting a session and identify a location for the meeting. States can decide where to hold the workshop (hotel, conference center, state DOT facility), but the meeting facility should have space for 100 people. The cost of the sessions will be covered by FTA and FTA

2001



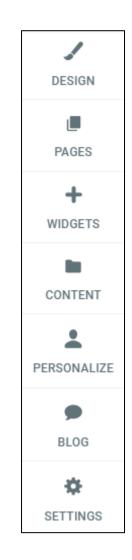


2005



### Developing our New Website

- Over 200 Pages
- Migration to new platform
- Streamlining navigation
- Greater interactivity and modernized look-and-feel
- Committee included resource center manager, assistant director, analyst, two graphic designers, and two information systems professionals
- The resource center manager was involved in every step of the process, selecting images, editing content, determining page structure, etc.
- Met online most weeks for 1 ½ years . . . and it was fun!



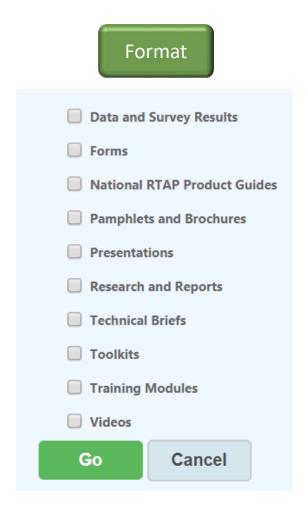
# Meet the New Online Library Mega Menu

НОМЕ	ABOUT V NEWS V RESOURCE	ES V TRIBAL TRANSIT V STATE R	RTAP ~
INFORMATION	TRAINING	TOOLKITS	TECHNOLOGY TOOLS
Resource Library	National RTAP Training Overview	ADA Toolkit	Overview
Resource Catalog	National RTAP eLearning	Bus Roadeo Toolkit	Cost Allocation Calculator
Topic Guides	2 The Point Training	How to Find Anything Toolkit	GTFS Builder
Technical Briefs	Directory of Trainers	Marketing Toolkit	ProcurementPRO
Best Practices Spotlight	Webinars	State RTAP Manager's Toolkit	Website Builder
COVID-19 Information	Peer Roundtables & Chats	Transit Manager's Toolkit	
Rural iNTD	RTAPgo		

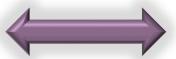
#### Resource Share

#### https://www.nationalrtap.org/Resource-Center/Resource-Library





# Resource Share is truly meant to share!



Use the citations and permanent URLs to resources developed by National RTAP in your newsletters, documents, website and social media.



## Our Collection Development Model



Format (e.g., technical briefs, webinars)

Oldest

Rapidly changing topics (legislation, technology)

Ease to update

Substantial utilization

Training about a National RTAP product that was updated

## Resource Catalog

- Clickable resources link to downloadable and orderable resources in the library
- Resources by Roles provides lists of suggested resources for new hires
- Catalog is shipped to all new RTAP Managers

Roles Used in Transit Manager's Survey	Suggestions for Additional Roles	
Bus Driver	Heads of Transit Agencies	
Bus Operations Manager	Office Staff	
Bus Washer/Hostler	Board Members	
Customer Service Representative	Drivers/Operators	
Dispatcher/Dispatcher Manager	Dispatch Staff	
Head of Agency	Maintenance Staff	
Maintenance Supervisor	Transit Management	
Mechanic	Mobility Managers	
Office Manager	State Program/RTAP Managers	
Transportation Manager	Board Members	
	Volunteers	

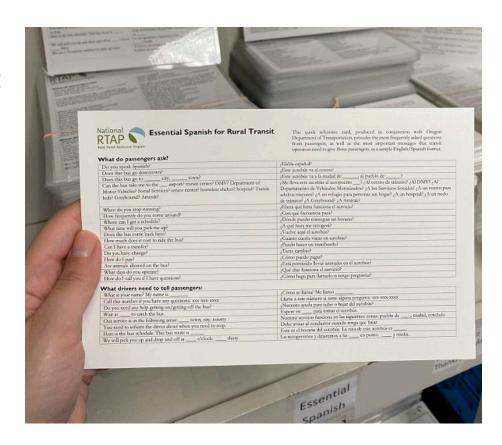
Most National RTAP training modules and all technical briefs are available in PDF format. Many resources are also available in multiple formats – P: Print D: Disc/Drive E: eLearning. If viewing this catalog as a PDF, use the mouse to hover over any **bold** resource titles (or the words Instructor, Facilitator, Learner, Resource Guide, or Spanish) and use Ctrl + Click to access the link to that resource. Training modules in print, disc, and thumb drive formats are available for shipment, free of charge, from our online Resource Library or by phone, email or chat.

#### **Content Creation**

The National RTAP resource center manager is responsible for research, project management, and production for resources including, but not limited to:

- Training modules (books and discs)
- Online toolkits
- Technical Briefs
- Best Practices Spotlight Articles
- Social Media content

The process often includes developing an RFP for subject matter experts, conducting first person interviews, overseeing multiple reviews, and design.



#### TACL: The Transportation Technical Assistance Coordination Library



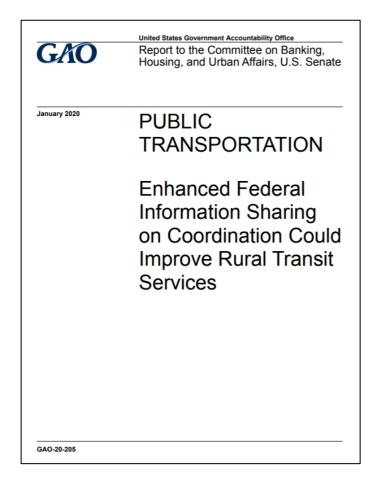
http://transportation-tacl.org

The Transportation Technical Assistance Coordination Library (TACL) provides a sustainable methodology and platform to access resources across a diverse range of transportation technical assistance centers and the <u>Federal Transit Administration (FTA)</u>.

The FTA-funded technical assistance centers participating in this ongoing work with links to their coordination resources are:

- National Aging and Disability Transportation Center (NADTC)
- National Center for Applied Transit Technology (N-CATT)
- National Center for Mobility Management (NCMM)
- National Rural Transit Assistance Program (National RTAP)
- Shared-Use Mobility Center (SUMC)

#### Why was TACL Created?



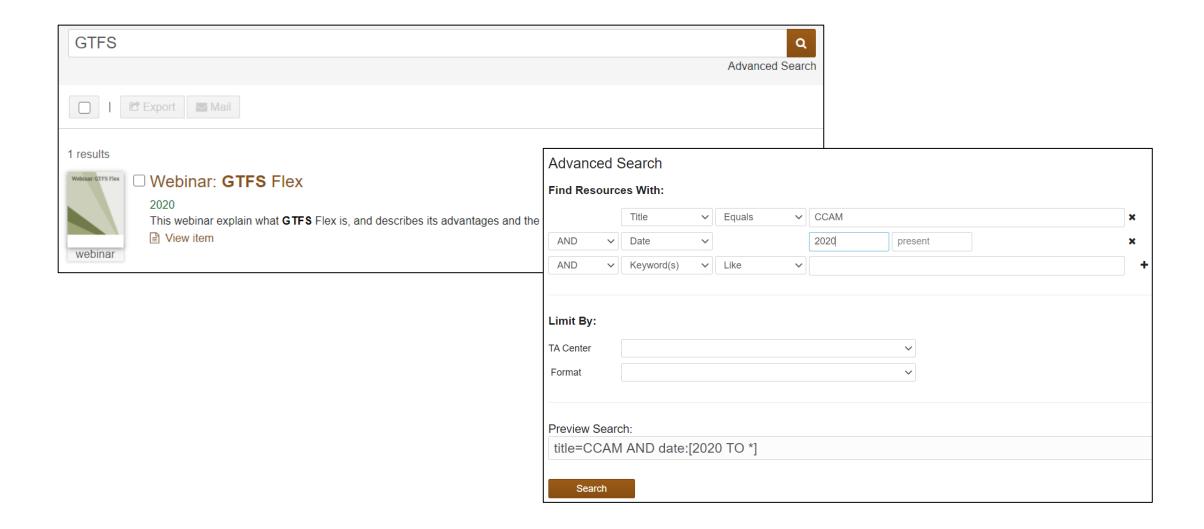
The Transportation Technical Assistance Coordination Library (TACL) provides a sustainable methodology and platform for access and findability of coordination resources across a diverse range of transportation technical assistance centers and the Federal Transit Administration (FTA).

A task force was convened, led by the National RTAP resource center manager, to meet and develop a technical solution to coordinate resources. We launched TACL in one year.

#### Browsing TACL



### Searching TACL



# Questions?





#### Thank You!

#### **National Rural Transit Assistance Program**

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