

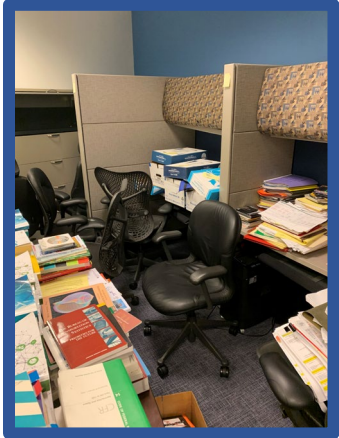
U.S. DOT Special Collections: Updates and Future Plans

TRL Meeting
2023 December 14

Eden Orelove
Archivist/Historian
National Transportation Library



Space Planning



Circa 45 large boxes (6 cubicles),
most contained published reports

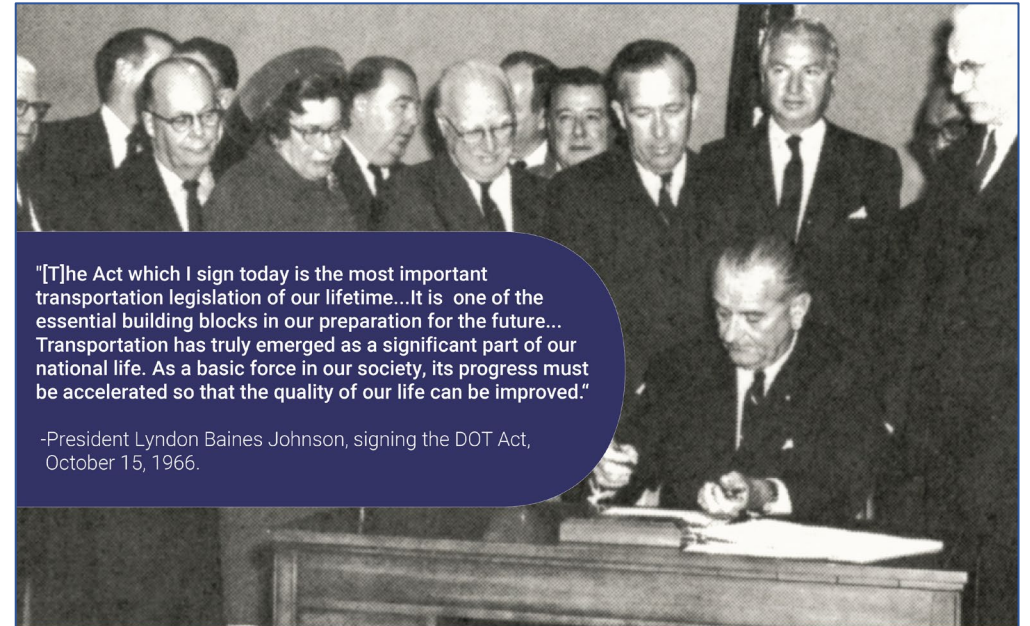
- Check ROSA P for digitized copy
- Sort and discard
- Send relevant materials to other libraries,



Website

https://transportation.libguides.com/usdot_history

- Revamped content and graphics
- Currently working on building out Collections page
- Will be adding finding aids once collections are digitized and cataloged



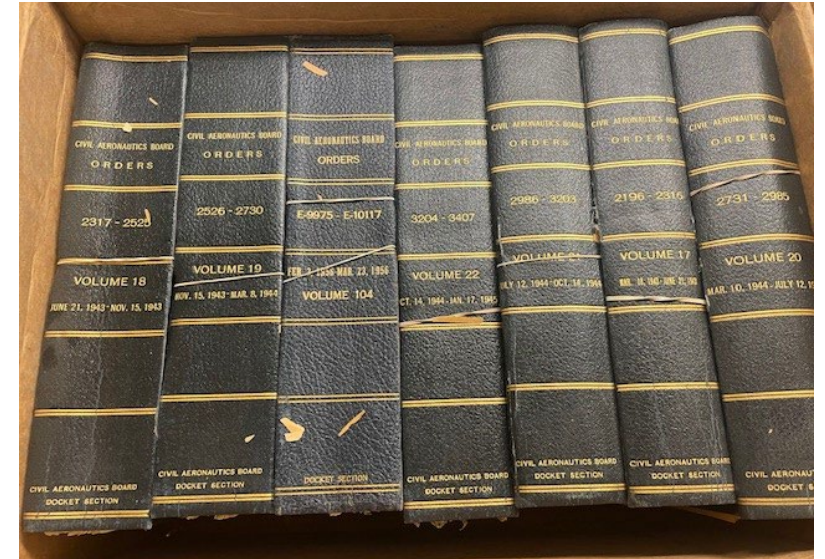
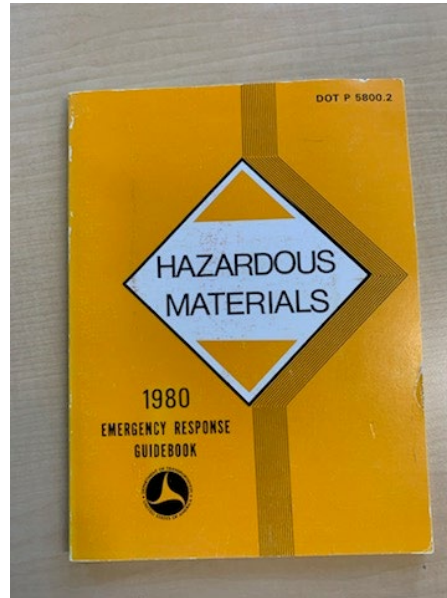
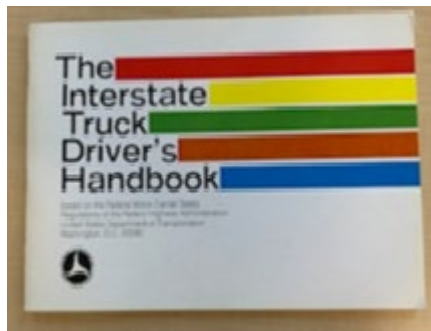
"[T]he Act which I sign today is the most important transportation legislation of our lifetime...It is one of the essential building blocks in our preparation for the future... Transportation has truly emerged as a significant part of our national life. As a basic force in our society, its progress must be accelerated so that the quality of our life can be improved."

-President Lyndon Baines Johnson, signing the DOT Act, October 15, 1966.



Acquisitions

- Office of Financial Management (OST) – office publications, budget records
- Oregon DOT employee – FMCSA materials
- FHWA Library – employee phonebooks
- Office of Facilities, Information and Asset Management – CAB Orders



Civil Aeronautics Board Orders, 1943-1964

Coming up:

- FAA
- Volpe
- Office of Aviation Analysis (OST)

Social Media

Dates	Impressions	Engagements	Retweets	Likes	# of posts
DOT History, Oct-Nov	13683	248	29	50	10

Dates	Impressions	Engagements	Retweets	Likes
Total Oct-Nov	18780	351	50	80
Total Aug-Sept	6906	134	29	1
Percentage increase	172	161	72	7900

Social Media

Strategies:

- Wider networking with other social media departments
- Posting on BTS social media sites
- Strategic posts, especially “National Day Of” and “#OTD in @usdot #transportation #history”

#OTD in @usdot #transportation #history In collaboration with @adcouncil, DOT launched a public service announcement campaign to promote carpooling, "Double Up, America. Two can ride cheaper than one." #TDIH #WBW @NHTSAgov @FMCSA @bts_usdot

ON THIS DAY...
December 13, 1974
The DOT and the Advertising Council, Inc., launched a public service announcement campaign to promote carpooling, "Double Up, America. Two can ride cheaper than one."

Double up, America.
Two can ride cheaper than one.
If you drive to work by yourself, you're spending twice as much money on commuting as you should. That's too much. Cut it in half. Take a friend!

ALT ALT

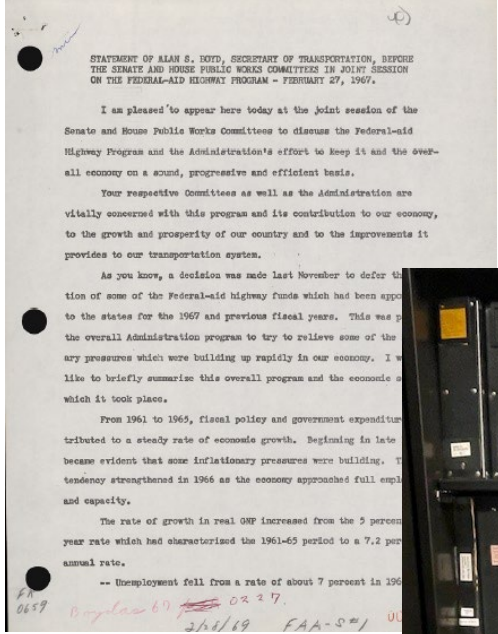
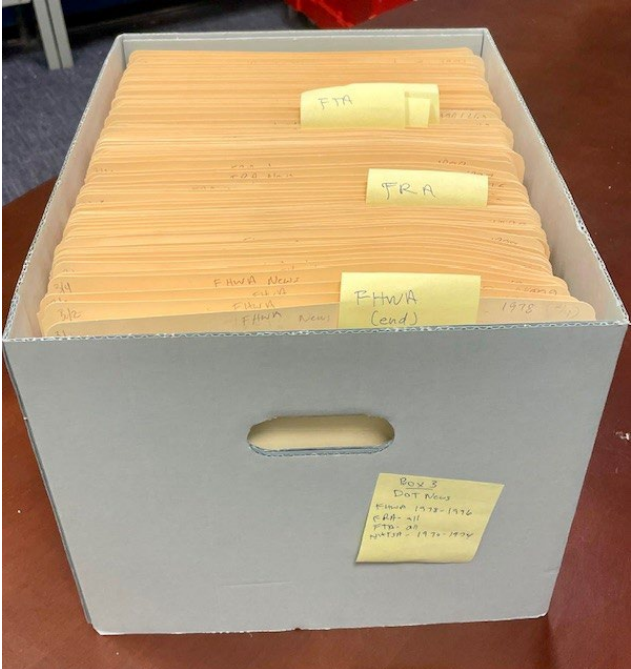
U.S. NEWS & WORLD REPORT, March 24, 1975

7:00 AM · Dec 13, 2023 · 3,570 Views

Processing Priorities



Newsletters - over 10,000



Secretary of Transportation Speeches



Looking Forward

Employ ArchivesSpace
as content management
system

Participate in
orientations for new
employees

Digitization priorities:
newsletters, DOT Annual
Reports

Contractor (reliant on
funding) and/or intern
to write collection-level
descriptions

Complete processing the
Secretaries' Speeches by
9/24

Finish cleaning out third
storage space

Grow NTL's Twitter
audience

Networking – meetings,
tours, orientations,
educational
programming

Questions?



[@USDOTNTL](https://twitter.com/USDOTNTL)



[@bts_usdot](https://www.tiktok.com/@bts_usdot)

Contact: eden.orelove@dot.gov